

N°25 – January - February 2015

#### 2014 annual report of the Institute

IRES has finalized its 2014 annual report, which summarizes the main achievements in terms of study of national structural issues, Morocco's external relations, global issues and strategic watch. The report highlights the key findings of these studies as well as the conclusions of the seminars organized by the Institute. It also presents an overview on cooperation activities with national and international institutions, mainly with think-tanks.

#### **Finalization of IRES.Forum 2014 report**

This report draws the main conclusions of about thirty seminars, held during the year 2014, within the framework of the debate cycles related to external relations of Morocco, regional socio-political and security issues, global issues, national issues as well as presentation and discussion of recent publications related to strategic issues

#### The Institute in the ranking of the University of Pennsylvania

IRES is ranked 41th in the world think tanks for best reports on public policies according to the 2014 ranking of the University of Pennsylvania, against the 52nd position held in 2012.

#### **IRES.Think tank**

### Morocco-North America relations: achievements and prospects for strengthening

The final report of this study emphasized the strengths and weaknesses of the relations of cooperation between Morocco and North American countries and proposed some policy levers to strengthen Morocco's positioning in this region.

# How to make Morocco a regional hub in the field of scientific research and innovation?

IRES has completed the report of the above mentioned study, which was devoted to the examination of the potential that Morocco holds to position itself as a regional hub in the field of scientific research and innovation at the crossroads of Africa, the Arab world and the Mediterranean.

#### What climate diplomacy to Morocco?

The Institute has finalized the report of the first phase of this study, which drew up an overview of the Moroccan climate diplomacy as part of its contribution to the international debate and established a benchmark of successful foreign experiences in the field of climate diplomacy to deduct useful lessons for Morocco.

#### The energy transition of Morocco

IRES launched the study to highlight the major trends in the global energy environment, with reference to relevant international experiences in energy transition. The study aims also to make proposals of public policies likely to improve Morocco's positioning on the geopolitical scene of energy.

#### IRES Watch

#### Training seminar « Thinking the world of tomorrow »



IRES organized on January 7, 2015, a training seminar for its associate researchers, devoted to the presentation of the prospective watch approach at IRES and the initiation to analysis tools used in the treatment of its

Strategic Watch Domains.

#### Workshop on prospective watch

A workshop held on February 17, 2015 was dedicated to the identification by the associate researchers of the Institute of structural trends emerging in the medium and long term as well as the examination of their impacts on Morocco.



#### Webographic watch bulletins for January and February 2015

The January and February 2015 issues of the "webographic watch bulletin", available on the website of the Institute, present summaries of several prospective reports. These reports tackle various issues, such as: blue economy, regional value chains, security situation in Africa, educational reforms, major global risks...

### Webographic bulletin / January 2014

Webographic bulletin / February 2014

**IRES.Forum** 

#### What levers to build a strategy of Morocco's Label?



The seminar, which took place on 14 January 2015, emphasized on the importance of branding as an essential component of intangible capital of Morocco and leverage to strengthen Morocco's public policy coherence. The seminar was dedicated, also, to the examination of the experience of

some institutional actors in the development and promotion of Morocco's label.

### What levers to strenghten the relations between Morocco and countries of Eastern and Southern Africa ?



IRES organized on 19 January 2015, a seminar on the reality and prospects of Morocco's positioning in these two regions, through exploring priority partners and relevant sectors to shape the foundations of a renewed partnership that generates growth and prosperity.

Morocco against the rise of two transnational threats: terrorism and organized crime



The seminar dedicated to the presentation of the findings of this study, held on 29 January 2015, analyzed the direct and indirect impacts of criminal and terrorist risks on Morocco and public policies levers to strengthen its resilience to transnational threats.

#### Morocco-Russia Strategic Partnership: Reality and Prospects



The discussions addressed during the conference facilitated by His Excellency Mr. Valery VOROBIEV, Ambassador of the Russian Federation to the Kingdom of Morocco, on 12 February 2015, focused on the priorities of Russian foreign policy and and prospects of relations of cooperation between Morocco and Russia.

#### What levers to strengthen Morocco and Spain relations?







The conference facilitated by His Excellency José DE CARVAJAL SALIDO, Ambassador of the Kingdom of Spain to Morocco, on February 19, 2015, emphasized on recent developments of the relations of cooperation between Morocco and Spain and the prospects of its strengthening with view to the common challenges facing both sides.

#### What climate diplomacy to Morocco?

The seminar held on 18 February 2015, concerned the examination of the governance of national climate diplomacy, regarding climate challenges facing Morocco and dynamics of international negotiations.

## How to make Morocco a regional hub in the field of scientific research and innovation?

The results of the above study were presented at the seminar of 26th February 2015. It focused in particular on the prerequisites needed to enable Morocco to build its status as a regional hub in innovation and scientific research.

IRES.Cooperations

#### Think Tanks and public policy

The Royal Institute for Strategic Studies presented a communication in the round table organized, by the OCP Policy Center in partnership with the program "Think tanks and Civil Society (TTCSP) "of the University of Pennsylvania, which stressed the contribution of IRES to the enlightenment of Morocco's strategic options and actions undertaken by the Institute in terms of bridging research and policy.

#### Participation of IRES to the national debate on intangible capital

In this context, several interventions shed light on the outlines of the concept of intangible capital and its relevance as a steering tool of Morocco's public policies and the challenges facing the country to make this capital an accelerator of its overall process of emergence:

- Communication of Mr. Mohammed Tawfik MOULINE, IRES' Director General, at the roundtable on "Global Wealth of Morocco", held in Rabat on January 28, 2015, by the Economic, Social and Environmental Council.
- Participation of the Institute at the conference-debate on intangible capital, organized in Casablanca on February 7, 2015, by the alliance of nonexecutives OCP (ACO).
- Communication of Mr. Said MOUFTI, Director of Research at the Institute, during the Forum on valuation of intangible capital, which took place on February 19, 2015 at the headquarters of the Mohammedia School of Engineers.
- Animation by Mr. Mohammed Tawfik Mouline, IRES' Director General, on February 24, 2015, of conferences on the challenges of intangible capital, respectively, at the Centre for Research Link, within the University Hassan II -Casablanca and at the headquarters of the French Chamber of Commerce and Industry of Morocco.

Work Meetings

#### Visit of a delegation of the Food and Agriculture Organization (FAO)

IRES received on February 12, 2015, a delegation of the Food and Agriculture Organization. Discussions focused on the assessment of the FAO reports and their impact on the elaboration of national public policies.

#### Agenda

Seminar related to the discussion of the book "Morocco: the emergence and global development"

#### March 5, 2015

Seminar "What levers to strengthen Morocco's economic diplomacy?"

#### March 18, 2015

Joint seminar between IRES and Royal Intitute Elcano "Relations between Morocco and Spain"

#### April 23, 2015

