Amy ZALMAN
(U.S.A., National and Global Security, Strategy, Foresight)

Biography

Dr. Amy Zalman is the founding principal of the Strategic Narrative Institute, a consultancy that leverages the power of storytelling to accelerate organizational innovation. In previous roles, she was the CEO of the World Future Society and the U.S. Department of Defense Chair of Information Integration at the National War College in Washington D.C.

Amy serves on the Board of Visitors of The Air University of the U.S. Air Force and on the Board of Directors of the Council for Emerging National Security Affairs, and the U.S. National Academy for Public Administration Presidential Transition 2016 Strategic Foresight Panel. She is currently an adjunct Professor of Strategic Foresight at Georgetown University, and has previously served on the faculties of New York University, Cornell University and the New School University in New York City.

Amy’s areas of expertise include the impacts of change in the global security environment, such as shifts in global balance of power, globalization and culture, the role of information in global security, and the critical roles of cultures, communication, narrative and myth in generating change and innovation. These are frequent topics in her role as a keynote and public speaker. Amy received her Ph.D. from the Department of Middle Eastern and Islamic Studies at New York University, and holds a Master of Fine Arts degree from Cornell University, and an English literature degree from Columbia University.

Main works

• “Effective Leaders Know How to Focus on the Future,” Government Executive Online, February 11, 2016
• “Countering Violent Extremism: Beyond Words,” EastWest Institute Policy Paper Series, June 2008